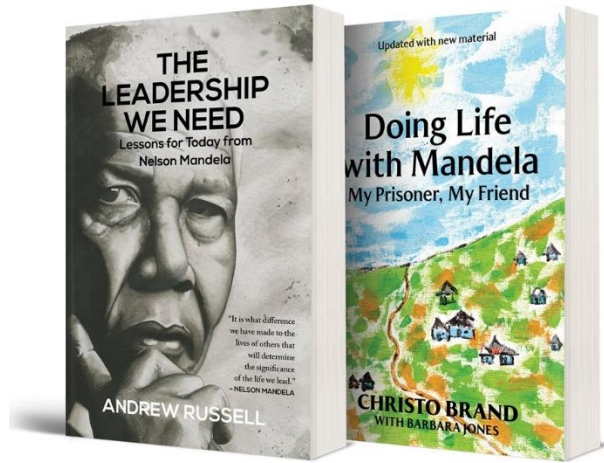


AN INSPIRATIONAL SESSION WITH **ANDREW RUSSELL**

Author and speaker from South Africa

“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.”

– NELSON MANDELA



Talk 7: The Power of Sport

Andrew Russell is the author of *The Leadership We Need: Lessons for Today from Nelson Mandela* and the editor of the second edition of Christo Brand's book *Doing Life with Mandela: My Prisoner, My Friend*.

“Sport has the power to change the world. It has the power to inspire, it has the power to unite people in a way little else does. It speaks to the youth in a language they understand. Sport can create hope, where once there was only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination.” - Nelson Mandela

Under apartheid, only white South Africans could represent the national team in most of its leading sports. This all changed from 1990, and particularly under Nelson Mandela's presidency. In this talk Andrew will trace the history of apartheid in sport in South Africa, drawing on his own life experiences as a young sport-loving enthusiast. He will demonstrate how Mandela used sport to unite a nation and bring all races together, starting with the 1995 Rugby World Cup and leading up to South Africa's successful hosting of the 2010 FIFA World Cup. He will also share other inspirational stories from South Africa and other countries to demonstrate the power of sport – including the Springboks winning successive Rugby World Cups in 2019 and 2023 with a black captain, Siya Kolisi – something which would have been unthinkable in the old South Africa.

Andrew will explore some of Nelson Mandela's leadership qualities and how these can be adapted and implemented in a sporting environment at any level, from juniors right up to the professional game. As Mandela himself said, the power of sport is immense in so many ways.

If you would like more information, email Andrew on

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or visit **www.theleadershipweneed.co.za**

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