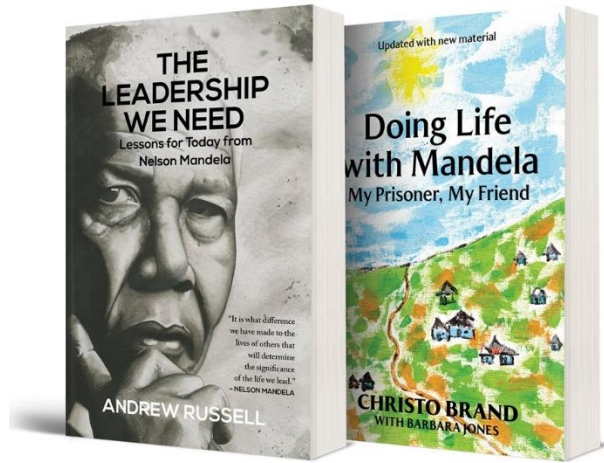


AN INSPIRATIONAL SESSION WITH **ANDREW RUSSELL**

Author and speaker from South Africa

“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.”

– NELSON MANDELA



Talk 5: How Do I Believe?

Andrew Russell is the author of *The Leadership We Need: Lessons for Today from Nelson Mandela* and the editor of the second edition of Christo Brand's book *Doing Life with Mandela: My Prisoner, My Friend*.

In today's world, teenagers are bombarded 24/7 with fake news, AI generated false information, unreliable media and perpetual social media messaging. How do they decide who to trust and believe? How do they identify the truth? How do they make their own minds up who to respect and follow, and thus make their own positive impact in their world?

In this talk Andrew will share what it was like living in a bubble in South Africa in the 1970's and 80's with an information blackout and only one state-run television news channel. How and when did he begin to understand what was going on outside of his bubble? How did he forge a path through his own teenage years and eventually make his own positive impact – primarily through sport?

After Nelson Mandela's release in 1990, how did he establish himself as a believable, trustworthy and respected leader – someone people could truly believe in?

What lessons can we learn from Andrew's personal experience and the manner in which Mandela established himself as a world renowned authentic and admired leader, despite being in prison for 27 and a half years? And how can the examples of both these two men help teenagers navigate their way through life as they search to become respected and believable role models themselves?

If you would like more information, email Andrew on

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or visit **www.theleadershipweneed.co.za**

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