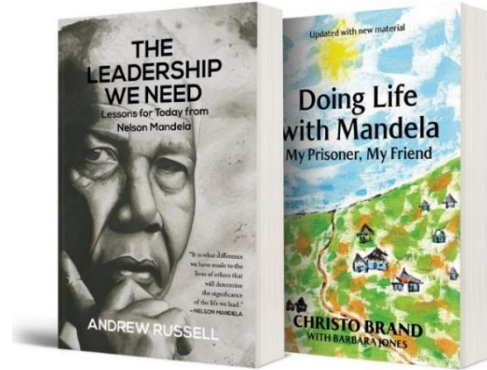


AN INSPIRATIONAL SESSION WITH **ANDREW RUSSELL**

Author and speaker from South Africa

“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.”

– NELSON MANDELA



Talk 4: Lessons from Nelson Mandela

Andrew Russell is the author of *The Leadership We Need: Lessons for Today from Nelson Mandela* and the editor of the second edition of Christo Brand's book *Doing Life with Mandela: My Prisoner, My Friend*.

Nelson Mandela walked out of prison on 11 February 1990 into a country on the brink of collapse. South Africa was no longer a member of the United Nations or any major international sporting body. The political, economic and sporting sanctions on the country were extreme. The country was facing a possible civil war as the inevitable transfer of power from a white minority group to a black majority ruling party was imminent.

The challenges facing Mandela were enormous. He had to negotiate a landscape where the country was split along racial lines due to the oppressive, inhumane enforced separateness known as apartheid. He had to bring all different racial and political groups together; draft and implement a new constitution; arrange the first ever free democratic election in the country in which all races could vote; implement the peaceful transfer of power from the white minority ruling party to the African National Congress, and reestablish South Africa on the world stage – all the time dealing with his own intensely personal challenges.

In this talk, Andrew will share how Mandela pulled off what many believed was an impossible miracle. What were the remarkable leadership qualities he possessed? What lessons can we all learn and implement in our own personal, work and community lives? How did Mandela unite people of all races? What institutions did he put in place to redress the imbalances of the past and address issues of inequality and diversity? What methods, including sport, did he use to bring a nation together and begin to heal the wounds of the past?

In these current times of global strife and uncertainty, Mandela remains the default setting for world leadership. It is now the time for us to turn to him for inspiration, guidance and genuine leadership.

If you would like more information, email Andrew on

info@theleadershipweneed.co.za

or visit **www.theleadershipweneed.co.za**

WWW.BLUEEARBOOKS.COM

